



7 Principles of Winning

Let's think about your WIN/LOSS record one last time. Not to dwell on your losses, but to discover issues in your performance that, when corrected, will allow you to WIN a great deal more frequently.

I want you to think about the last 10 years of your life.
You have the scars. Your achievements have gotten you this far.
Be proud of your accomplishments, however small you might think they are.

Large or small, they have defined your life thus far.
Now, look out 10, 20, and 30 years or more to your last days here on Earth.
How do you want to be remembered?
You have the POWER to define your life any way you want.
Look at your 3 goals. What will it take for you to WIN these by the time it is too late?

**WINNING means achieving what you set out to accomplish,
either personally or as part of a team.**

It means knowing the rules/principles of the game... how to score... and how produce better results than your competition.

Win more often than you lose, and ultimately, you will become the success you desire.
Lose more often than you win, and ultimately, regrets will take hold.

Believe Emerson. Believe Larry Bird. Believe Ali. Believe Kerrigan. Believe me.
No one is going to just hand you these 3 goals anymore than they will hand you a prize for just showing up.

**The best advice I can give you right now is this:
Stop dabbling at it. Give it all you've got.**

RULE #1: WINNING REQUIRES VISION.

Winners have a strong sense of purpose, mission and clarity of vision; with the ability to turn their dreams and goals into solid expectations upon which they can take action.

Successful people know who they are... why they are here... and what they are going to do with the only life they have to live. They have given themselves permission to expect success rather than to fear failure. They then promise to themselves to live up to those expectations. .

Yes, winners set huge goals for themselves directly in line from the heart and fully expect to achieve them.

7 time World Champion creating Champion Mindsets® with Taylor-Made Solutions!

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RULE #2: WINNING REQUIRES RESULTS.

Winners are successful, because they are able to transform their expectations into tangible results over time. They live their vision rather than just dream about it. They quickly turn their hopes and dreams into crystal-clear goals and focus their efforts on achieving their plans not just once in a while but consistently... day-in-day-out.

Winners never quit until their actual results meet or exceed their expectations. They live the old adage: Quitters never win... Winners never quit.

RULE #3: WINNING REQUIRES POWER.

Winners produce better results, because they have the power to consistently perform better. Their ability to utilise their internal strength in any situation turning mind power into performance power. Consistency of performance is what leads to consistency of winning.

RULE #4: WINNING REQUIRES POSITIVITY.

Winners have more power, because they have fewer negatives and more positives driving their performance at any point in time. You can see it in their performance.

Successful people are highly Energetic, Passionate, Enthusiastic, Self-directed, Focused, Supportive, Systematic, Organised and Action Oriented.

By contrast, how successful can you be if you are frequently Drained, Directionless, Pessimistic, Rash, Vague, Critical, Haphazard and Hesitant?

Yes, winners have far more positives, and far fewer negatives than people who just dabble at it. Why? Winners take action to put these positive characteristics into play. They work at it. When they see a negative, they take action to transform it into a powerful positive.

It is no more complicated than this: When they see or sense discouragement entering their performance, they quickly take a positive action to once again become passionate.

RULE #5: WINNING REQUIRES YOU TO BE CONGRUENT.

Successful people have more positives outweighing any negatives driving their performance; because they are congruent with who they are and what they want.

Think about it. What negative stands a chance to undermine your performance when you are committed to being true to your live your life on purpose? Since you can't be energetic and drained at the same time, the Positive always trumps the Negative. If you commit to living your life on purpose, you will have a power reservoir of amazing positivity.

RULE # 6: WINNING REQUIRES AN ATTITUDE.

A Winners' attitude stands them strong, because they have the skills to transform any negatives holding them back into positives that produce the results they expect.

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What happens when you get discouraged?

This negative will stop you dead in your tracks if you let it.

My favourite attitude is “Get up, Get over it and Get on with it!”

Look for the best in every situation, and the opportunity in every problem and you will instantly move from pessimistic to optimistic.

RULE #7: WINNING REQUIRES CONTINUOUS IMPROVEMENT.

Winners consistently produce superior results over time, because as they consistently improve this leads to over time, of course, bigger dreams, goals, visions and ultimately expectations.

Winners don't just win once in awhile. They do it consistently. They are constantly honing their edge, looking for small changes in their performance that lead to a serious advantage.

Little-by-little, day-by-day, they see minor improvements that combine to make them Champions.

Cheers Shelley Taylor-Smith
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PS: If you're looking to hone any one of the 7 winning principles then **Seize the Day! Create marketing and mindset strategies to win in Tough Times.** Spend one day with Mental Toughness Coach, Shelley Taylor-Smith & Madame Marketing, Sharon Tieman. More information go to: <http://www.ThinkLikeAChampionClub.com/tough-times-workshop>