



How to know if You have a Winner's Mindset!

If you want to grow your business and career in this meltdown economy you can. But you will have to DISCOVER and RELEASE the HIDDEN POTENTIAL of every single person in your organisation... starting first with YOU.

In study after study, we have found that the principle REASON people FAIL, is that they never really expect to WIN in the first place. They are defeated before they even get started. They dabble at it... they pay it lip service... they refuse to step up to the plate and become fully accountable for their lives. So they learn to settle, rather than take the steps necessary to shape the future to their desires.

So many people on the brink of losing everything... their careers... their homes... their money ... even their last shred of HOPE. I understand. I am told this at least a hundred times a week.

Some are just good, but misdirected, people who have no clue what to do differently to survive. Worse, they refuse to hold themselves accountable for their successes and failures... and refuse to make the investments in themselves necessary to turn their circumstances around.

How to tell if you are a Winner or Loser? It's easy.

Here are 4 simple traits that make it easy to spot people at both ends of the spectrum: The Winners vs. The Losers.

Winners...

ABSOLUTE CLARITY: Winners know exactly what they want, and remain tirelessly focused on the actions necessary to get it. They have CLARITY of purpose... clarity of mission... clarity of goals... clarity of plans and clarity of direction... thus they spend no time RUNNING IN CIRCLES... covering the same old ground, over and over. They get ahead, simply because they have CLARITY of Vision... CLARITY of Values... and CLARITY of Roles.

ABSOLUTE CONVICTION: Winners are absolutely CONVINCED that what they are doing is absolutely, unconditionally, the RIGHT things for them to be doing... and find unique new ways to channel opportunity every day they are alive. This unwavering CONVICTION gives them absolute self-confidence and self-efficacy which leads to an optimistic view that the future will be better than the past, so that's where they are headed.

ABSOLUTE COMMITMENT: Winners absolutely, unconditionally COMMIT to achieving that which they set out to accomplish. They create High Expectations and Execute Brilliantly. Winners understand the definition of the word "commitment" and keep their PROMISES to themselves and others. They understand that a COMMITMENT is a PLEDGE to DO... to become emotionally... spiritually... legally... mentally... and physically BOUND to action. Winners take ALL their commitments seriously.

7 time World Champion creating Champion Mindsets® with Taylor-Made Solutions!

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PROACTIVE COURAGE: Winners have the COURAGE TO ACT... to take the actions necessary to overcome human inertia and their circumstances — real AND self-imposed — and to make every single minute count. While they too have a fair amount of good old fear, uncertainty and doubt... they ACT in spite of it... Proactively Engaging their Courage.

Losers...

It has been found that the reason people lose out on ever-present opportunities... lose out in their careers and in their relationships... is that they have become the total opposite of Winners: Total lack of CLARITY about their direction and purpose in life... a total lack of CONVICTION about what they are doing and why they are doing it (CONFUSION not CONVICTION rules their lives)... a total lack of COMMITMENT to that which is most important to them... and worse... they are constantly running in circles, chasing after the same old hopes and dreams — month after month... year after year — that they are so stressed-out and burned-out that there is simply no room for good old fashioned COURAGE.

If I am hitting home right now, don't think I am picking on you. I'm sorry if I have hurt your feelings. This isn't my intention.

Getting your attention is my intention. No sugar coating it. You have a simple choice.

Release your hidden potential and become a winner...
Or do nothing, and see where you end up.

You can WIN in this brutal economy, but you will need to cease the status quo, business as usual thinking. If you don't, there is no possible way you will survive the fundamental changes going on. You will in fact be the big-time loser in this perform or perish, results-driven global economy.

Start today to think like a Champion with a Winner's Mindset.

Shelley Taylor-Smith
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PS: If you're looking to hone any one of the 7 winning principles then **Seize the Day!** **Create marketing and mindset strategies to win in Tough Times.** Spend one day with Mental Toughness Coach, Shelley Taylor-Smith & Madame Marketing, Sharon Tieman. More information go to: <http://www.ThinkLikeAChampionClub.com/tough-times-workshop>

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